THE BROAD



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First Full View of The Broad as Final Scaffolding Removed Today on Grand Avenue



Photo by Gary Leonard

The much-anticipated fall 2015 opening of The Broad museum on Grand Avenue in downtown Los Angeles moved closer with the removal today of the final scaffolding from the exterior facade of the museum and the revelation for the first time of the full "veil" wrapping the building. The exterior veil is a structural exoskeleton comprised of 2,500 fiberglass reinforced concrete panels and 650 tons of steel that drape over The Broad and appear to lift up at the south and north corners to define two street-level entrances. At the center of the Grand Avenue side of the veil is the architectural feature known as "the oculus" -- an intense indentation of the veil into the building.

The museum will be home to the nearly 2,000 works of contemporary art in The

Broad Art Foundation and the Broads' personal collections, which are among the most prominent holdings of postwar and contemporary art worldwide. Architect Diller Scofidio + Renfro's innovative "veil-and-vault" design concept for the 120,000-square-foot museum includes two floors -- more than 50,000-square-feet -- of public gallery space and a central "vault" to house the collections and lending library.

Photos: Photographs of the newly revealed exterior can be found here.

Video: A short video of the final stages of the scaffolding removal taken by The Broad live construction cam is available here.

Please contact us at communications@thebroad.org for additional information.

About The Broad

The Broad is a new contemporary art museum being built by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum, which is designed by Diller Scofidio + Renfro, will open in fall of 2015. The museum will be home to the nearly 2,000 works of art in The Broad Art Foundation and the Broads' personal collections, which are among the most prominent holdings of postwar and contemporary art worldwide. With its innovative "veil-and-vault" concept, the 120,000-square-foot, \$140-million building will feature two floors of gallery space to showcase The Broad's comprehensive collections and will be the headquarters of The Broad Art Foundation's worldwide lending library. For more information on The Broad, please visit www.thebroad.org.

About Diller Scofidio + Renfro

Established in New York City in 1979, Diller Scofidio + Renfro is one of the world's leading architectural firms. Among its notable and acclaimed works are the renovation and expansion of Lincoln Center for the Performing Arts in New York City; the Institute of Contemporary Art on Boston Harbor; the innovative High Line park in lower Manhattan; Berkeley Art Museum and Pacific Film Archive; the Brown University Creative Arts Center in Providence; and the Museum of Image & Sound in Rio de Janeiro.

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