

THE BROAD

NEWS

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THE SHOP AT THE BROAD OFFERS EXCLUSIVE ART GIFTS FOR THE HOLIDAYS



Photo by Ryan Miller

***Offerings include limited edition prints, jewelry,
art- and architecture-inspired pieces***

LOS ANGELES—For the discerning shopper looking for a unique holiday gift, The Shop at The Broad is filled with one-of-a-kind items inspired by the museum's architecture and contemporary art collection. Featuring limited edition pieces and products made exclusively for The Broad, The Shop continues to expand its offerings in anticipation of the holidays.

The Shop at The Broad features a wide selection of gifts inspired by artworks and artists in the Broad collection, The Broad's architecture and Los Angeles. From design elements for the

home to statement jewelry pieces to limited edition prints and catalogues to museum-branded items, The Shop has pieces in any price range that combine beauty and function to inspire every person on your holiday list. The Shop's offerings range from stocking-stuffers to hostess gifts to signature presents for every age. All proceeds from The Shop at The Broad support the museum.

Artists whose works have inspired offerings in The Shop include Kara Walker, Chuck Close, Jasper Johns, Robert Rauschenberg, Cy Twombly, Alexander Calder, and Los Angeles artists Mark Bradford, Chris Burden, Barbara Kruger, John Baldessari, Mark Grotjahn, Mike Kelley, Charles Ray and Jordan Wolfson.

"We want the experience of The Shop to be personal and unexpected, affording our guests a sense of discovery in an artfully curated, yet warm and engaging environment," said Rob Hudson, director of retail operations for The Broad. "We bring in new items every week and continue to work with local, national, and international designers to create exclusive products inspired by works in the Broad collection."

Highlights of Holiday Gifts from The Shop at The Broad

Keith Haring Domino Set. 28-piece Keith Haring-designed wooden domino set. Each piece has two images of the artist's famous figures. Perfect for game night. \$65



2016 Christmas Ball from Christofle. A beautiful decorative piece in pierced silver plate with a delicate and sophisticated style. The reindeer pattern perfectly illustrates the magic of Christmas. It elegantly ornaments a Christmas tree or a fireplace. \$105



Leather goods by DNA. Designed by a local artist, DNA's thin, compact designs are inspired by the sleek, elegant works of Ellsworth Kelly. No two pieces are the same. *DNA Credit Card Holder* \$50, *DNA Zip Wallet* \$65, *DNA Clutch* \$120



Sydney Evan 14k Yellow-Gold Turquoise Roll Bangle with Pave Diamonds. This stunning bangle is made locally in downtown Los Angeles by jewelry designer Rosanne Karmes. \$1,650



Christofle Uni Vase. The Christofle Uni Vase is made with double sided metallized glass with silver. Each piece is handmade and manufactured in a small mouth-blown glass workshop. With a contemporary shape, each Uni vase brings elegance and sophistication to any room in your home. Available in three sizes: *Small, \$230; Medium, \$350; Large, \$530*



Damien Hirst Set of Cups and Saucers. Damien Hirst's anamorphic design allows the image on the saucer to be reflected onto the metallic cup. Porcelain set of 6 cups and saucers. \$160



Robert Longo Leather Tote by Narcisco Rodriguez. This limited edition leather tote bag designed by acclaimed fashion designer Narcisco Rodriguez incorporates iconic images by renowned visual artist Robert Longo. Comes with a signed vellum certificate by Robert Longo. Edition of 300. \$950



Bib & Sola Glassware. Bib & Sola's contemporary and stylish glassware offers a conscious alternative to plastic. Each set is hand-blown to create these collectible and functional items. The design is achieved through the movement of color blown into the glass. Social carafe and set of six glasses. \$220



Artist-Inspired Skate Decks.

Among the most iconic works in contemporary art, Warhol's 32 Campbell's Soup Cans are the inspiration for a series of skate decks. Other decks available include works by Robert Longo, Eric, \$700; Damien Hirst, 5 Spot, \$1,850; Jeff Koons, Monkey Blue, \$2,500; George Condo, Masked Superman, \$1,095; John Baldessari, Blue & Yellow, \$850; Richard Prince, Abstract, \$2,500; and more. Great for kitchen, child's room or accent décor. All are signed, limited editions.

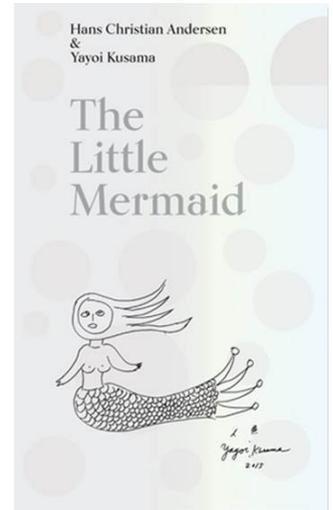


California Olive Oil. This delicious extra virgin olive oil is a harmonious blend of early Arbequina and Arbosana olives. Inspired by the 100-year-old olive trees on The Broad plaza, Ancient Olive Trees olive oil features 100% California grown olives that create a rich, fruit-forward taste. \$25

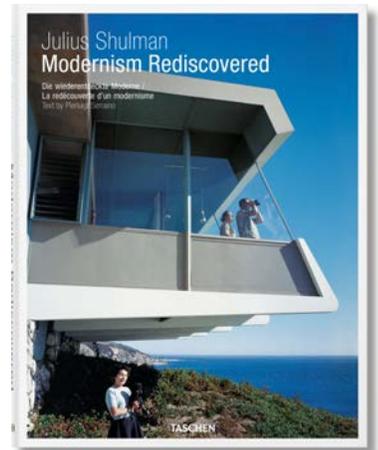


Hans Christian Anderson + Yayoi Kusama Children's Book.

Yayoi Kusama's delicate drawings both illustrate and interpret Hans Christian Anderson's classic tale, *The Little Mermaid*. \$45



Julius Shulman, Modernism Rediscovered Book. The abandoned files of Julius Shulman show us another side of Modernism that has stayed quiet for so many years. Bringing together nearly 300 masterpieces, *Modernism Rediscovered* pays tribute to these lesser known yet outstanding contributions to the modern architectural movement. It's like sneaking into a private history, into homes that have rarely been seen. \$39.99



Takashi Murakami, An Homage to Monopink, 1960 B, Offset color lithograph. When describing the use of flowers in his work, Takashi Murakami states, "At the beginning, to be frank, I didn't like flowers, but as I continued teaching in the school, my feelings changed: their smell, their shape—it all made me feel almost physically sick, and at the same time, I found them very 'cute' Each one seems to have its own feelings, its own personality." An Homage to Monopink, 1960 B reflects his oscillation between repulsion and adoration, as its intensely saturated pattern both overwhelms and excites. Edition of 300. \$2,950



About The Shop at The Broad

Inspired by the more than 2,000 works by over 200 artists in the Broad collection, The Shop at The Broad features limited edition prints, books, gifts, jewelry, The Broad's catalogs on the collection and architecture, and more. Integrated into the southeast corner of the museum's first floor lobby, The Shop at The Broad provides a world-class shopping experience, as well as products that celebrate both the building's architecture and the artists in the collection.

The Shop at The Broad is located in the lobby of The Broad museum, 221 S. Grand Avenue in downtown L.A. The Shop is open when the museum is open: Tuesdays and Wednesdays, 11 a.m. to 5 p.m.; Thursdays and Fridays, 11 a.m. to 8 p.m.; Saturdays, 10 a.m. to 8 p.m.; Sundays, 10 a.m. to 6 p.m.; closed Mondays. The Shop is accessible through the south lobby doors of the museum and can be accessed without a museum ticket.

[Follow The Shop on Instagram](#)

About The Broad

The Broad is a new contemporary art museum built by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum, which is designed by Diller Scofidio + Renfro in collaboration with Gensler, opened Sept. 20, 2015 with free general admission. The museum is home to the more than 2,000 works of art in the Broad collection, which is among the most prominent holdings of postwar and contemporary art worldwide. With its innovative "veil-and-vault" concept, the 120,000-square-foot, \$140-million building features two floors of gallery space to showcase The Broad's comprehensive collection and serves as the headquarters of The Broad Art Foundation's worldwide lending library.

For more information on The Broad and to sign up for updates, please visit thebroad.org.

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