

THE **BROAD**[®]

WELCOME

**THE BROAD IS A
CONTEMPORARY
ART MUSEUM
FOUNDED BY
PHILANTHROPISTS
ELI AND EDYTHE BROAD.
THE MUSEUM IS
HOME TO 2,000
WORKS OF ART AND
HOLDS ONE OF THE
MOST PROMINENT
COLLECTIONS OF
POSTWAR AND
CONTEMPORARY
ART WORLDWIDE.**

Special Thanks to Leading Partner
and Exclusive Reopening Sponsor

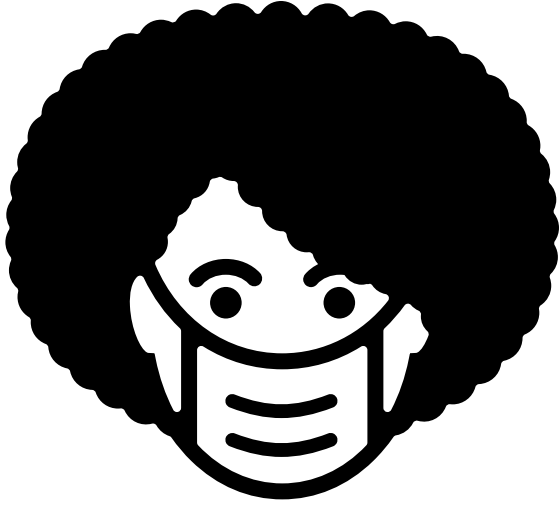


EAST WEST BANK

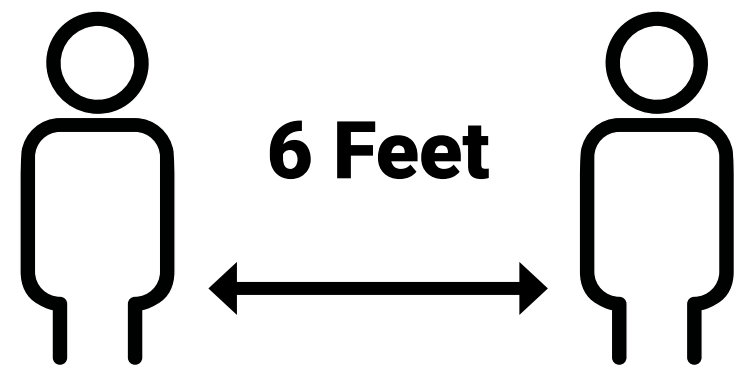
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Civic Leader and Arts
Philanthropist**
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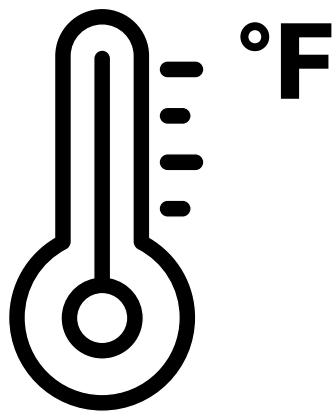
MUSEUM POLICIES



**Face covering required
for all visitors ages
2 and up**



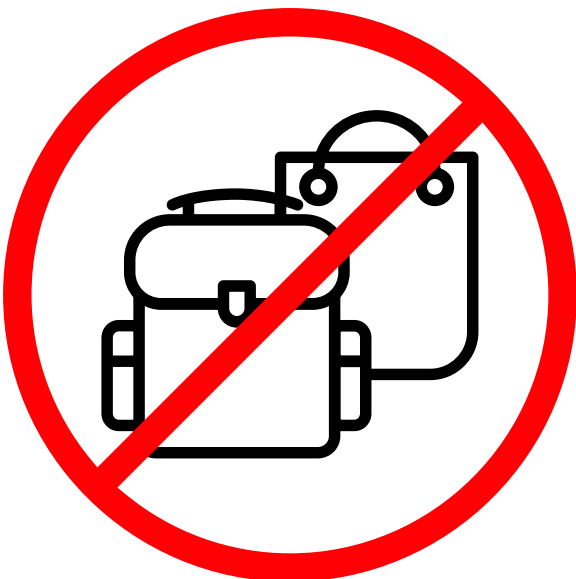
**Enjoy the art – stay
6 feet apart from
other visitors**



**Temperature checks
required for all visitors
ages 2 and up**



Wash / Sanitize hands



**No large bags /
Coat check closed**



**No food or
beverages**



**No flash
photography,
tripods, or selfie
sticks inside**

Please follow our visitor policies and be respectful to our staff and other visitors. The Broad is a place for reflection, reconnection, and inspiration for our community. Verbally abusive, harassing, discriminatory, or threatening statements or behavior toward Broad staff and other visitors is prohibited. The Broad reserves the right to require visitors whose conduct violates our policies to leave the museum immediately.

YOUR VISIT

Here's what you need to know for your visit today...

Museum Hours

Wednesday – Friday: 11 a.m. – 5 p.m.

Saturday – Sunday: 10 a.m. – 5 p.m.

**Museum hours subject to change*

*Closed Monday, Tuesday, Thanksgiving Day,
and Christmas Day*

*Please note that galleries may begin to close
10 minutes before the end of the day.*

Photography and Sketching

You are welcome to take photographs of the collection for personal use unless otherwise noted. Drawing with pencil in the galleries is also permitted.

Have Questions?

We're here to help make your visit to The Broad engaging and enjoyable.

Ask questions about the artworks on view, how to navigate the mobile museum guide, or anything else about your visit.



Text us at 213-232-6280



Chat with us!

Look for this icon in the bottom right corner of this mobile museum guide or our website.

YOUR VISIT

Here's what you need to know for your visit today...

Shop

The Shop at The Broad is located in the lobby and features limited edition prints, books, gifts, jewelry, The Broad publications, and more.

Eat / Drink

Located on the East West Bank Plaza at The Broad, Otium is a contemporary American restaurant by chef Timothy Hollingsworth. For reservations and hours, visit otiumla.com.

Accessibility

Large-print gallery notes are available free of charge, and audio tour transcripts are provided on the webpage of each audio tour.

Restrooms

A single/family-use restroom and women's restrooms are located on Level 1. Baby changing tables are available in each restroom.

Connect

#AtTheBroad

 @thebroadmuseum

 /thebroadmuseum

 @thebroad

 Free Wi-Fi

The Shop at The Broad

 @theshopatthebroad

 @theshopatthebroad

IN MEMORIAM:

ELI BROAD, CIVIC LEADER AND ARTS PHILANTHROPIST



“While Eli Broad was known for his tenacious style, what stood out to me was his truly profound commitment to public service. Art was one of the many ways he strove to build a better world. Los Angeles has been transformed thanks to his generosity, and he will forever be remembered for his essential role in building the cultural capital that it is today.”

**—Joanne Heyler,
Founding Director, The Broad**

For over 50 years, Eli and Edythe Broad deepened access to arts and culture. They expressed a steadfast belief in art and artists and built one of the most prominent collections of postwar and contemporary art worldwide. Inspired by their engagement with artists, the Broads took an expansive approach to arts philanthropy. They supported institutions, including through advocating for great architecture, and lent their collection generously. In 2015, they opened The Broad to share their collection with the public in perpetuity. Eli Broad died at the age of 87 on April 30, 2021, having donated nearly \$1 billion to arts institutions in Los Angeles, in addition to this museum. Edythe Broad and the boards and staffs of all the Broad philanthropic entities continue their work in arts, science, and education, guided by Eli and Edythe’s inclusive vision.

DISCOVER THE BROAD

with the Mobile Museum Guide

Listen

Learn about the art and architecture you see at The Broad from free audio tours.

VOICES OF THE BROAD

Artists, curators, and Eli and Edge Broad offer insights on artists and artworks in the Broad collection.

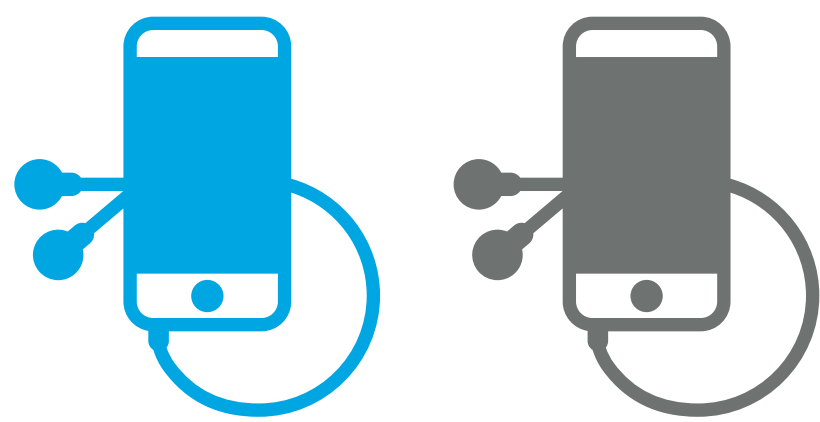
THE BROAD ARCHITECTURE TOUR

Get an insider's perspective on The Broad's innovative "veil and vault" design concept from Elizabeth Diller, principal-in-charge at Diller Scofidio + Renfro, the firm that designed the museum.

LOOKING WITH LEVAR

A special kids' audio tour with LeVar Burton inspires young art lovers to look, listen, and learn.

Accessible through the mobile museum guide, the audio tours can be taken as multi-stop tours or individually throughout the galleries. Look for these symbols in the galleries to find a tour stop.



Voices of The Broad



KIDS

Looking with LeVar

DISCOVER THE BROAD

with the Mobile Museum Guide

Read

Expand your knowledge of contemporary art by reading fun facts and in-depth writings about the artworks on view. Visit “The Collection” and “Artist Guides” section from the main menu of this mobile museum guide.

For Families

Find activities for kids and adults to do together in the “For Families” section of this mobile museum guide. Go on a scavenger hunt, ask questions created to spark curiosity, and more!



QUICK FACTS

■ Before The Broad opened on Grand Avenue, the collection was made accessible by loaning artworks to institutions around the world. Since 1984, more than 8,700 loans from the Broad collection have been made to over 550 museums and galleries around the world.

■ Nearly all 2,000 works in the Broad collection are stored on-site in the 21,000 square feet of collection storage. One work that isn't: Charles Ray's life-size *Firetruck* (1993).

■ The longest artwork in the collection is Takashi Murakami's *In the Land of the Dead, Stepping on the Tail of a Rainbow* (2014), which measures 82 feet long.

■ The Broad collection includes works by nearly 200 artists.

■ The Broad collection includes the largest representation of Cindy Sherman's work—130 works and counting.

■ The Broad collection has the deepest holdings of German conceptual artist Joseph Beuys on the West Coast.

■ The Broad's freight elevator is 20 x 14 x 16 feet and was built to be able to transport the longest, single-piece artwork that cannot be bent or rolled, Ellsworth Kelly's *Green Angle* (1970), to the skylit third floor gallery.

THE COLLECTION

Eli and Edythe Broad built their collection of postwar and contemporary art over the last five decades, believing that the greatest collections are developed alongside practicing artists.

With in-depth representations of influential artists, such as Jean-Michel Basquiat, Mark Bradford, Jasper Johns, Barbara Kruger, Robert Rauschenberg, Ed Ruscha, Cindy Sherman, Cy Twombly, Kara Walker, Andy Warhol, and more, plus an ever-growing collection of works by younger artists, The Broad enriches, provokes, inspires, and fosters appreciation of the art of our time.



ON VIEW

First Floor

Free Exhibition: *Invisible Sun*
May 26 – October 3, 2021

Third Floor

The Broad's third floor galleries show a rotating selection of works from the Broad collection and are accessible with free general admission.

Expansive presentations feature the work of Jean-Michel Basquiat, Roy Lichtenstein, Kara Walker, Andy Warhol, and Christopher Wool.

Temporarily Closed

Yayoi Kusama's *Infinity Mirrored Room—The Souls of Millions of Light Years Away* (2013) and *Longing for Eternity* (2017) are not on view at this time.



Image credits: Roy Lichtenstein, *I... I'm Sorry!*, 1965–66. The Eli and Edythe L. Broad Collection. © Estate of Roy Lichtenstein. Photo by Douglas M. Parker Studio, Los Angeles; Andy Warhol, *Campbell's Soup Can (Clam Chowder - Manhattan Style) [Ferus Type]*, 1962. The Eli and Edythe L. Broad Collection. © The Andy Warhol Foundation for the Visual Arts/Artists Rights Society (ARS), New York TRADEMARKS LICENSED BY CAMPBELL SOUP COMPANY. ALL RIGHTS RESERVED; Kara Walker, *Danse de la Nubiennne Nouveaux*, 1998. The Broad Art Foundation. Installation view of the Kara Walker gallery at The Broad. © Kara Walker. Photo by Joshua White / JWPictures.com



SUN INVISIBLE

Developed amid the COVID-19 pandemic and the Black Lives Matter protests, this exhibition features works in the Broad collection that resonate with our unprecedented moment of rupture and unrest. Works on view, while not created in response to these specific events, speak to profound transitions both personal and global. The exhibition's title is taken from artist Julie Mehretu's painting, *Invisible Sun*, which signals at once the grounding constancy of our solar system's sun and the swirling both when it is absent.

Some artworks present the work of a single artist, while others include thematic groupings that reflect a global web of influence. Many artists consider vast economic disparities fueled by unchecked capitalism and colonialism's aftermath. Others take on how and when identity is formed. Others take on how and when identity is formed.

and how bodies are represented for consumption and entertainment through media and art. Many center the vulnerability of bodies, as well as resilience, healing, and recovery. And some offer hope, by prompting the potential inherent in movement and change.

As this exhibition was propelled by the gravity of current events, so too are our reflections on the role of cultural institutions in building a more just world. Museums are spaces for critical inquiry, introspection, education, and dialogue. They are also works in progress. As we strive for racial justice, we must acknowledge how far we are from achieving this goal, as a museum and as a society. *Invisible Sun* presents works by artists who confront this imperfect world, and in doing so find possibility, self-reflection, and perhaps even light.

Special Thanks to Leading Partner
EAST WEST BANK
 Presenting and Exclusive Reopening Sponsor

SUN INVISIBLE

Developed amid the COVID-19 pandemic and demands for social justice and racial equity, *Invisible Sun* features works that resonate with this unprecedented period of rupture and unrest. While not created in response to these specific events, works on view speak to profound transitions both personal and global and form an appeal for healing.

Artists included respond to issues such as the AIDS crisis, gender- and race-based violence,

unchecked capitalism, and colonialism's aftermath. They collectively grapple with revolution and change, loss and recovery, and how the freedoms and prosperity of powerful countries come at the expense of others. The exhibition intends to be a site for reflection, education, and dialogue towards confronting current issues and offering space for contemplating a more just world.

On view now through October 3, 2021.

Special Thanks to Leading Partner and Exclusive Reopening Sponsor





EXPANSIVE PRESENTATIONS

JEAN-MICHEL BASQUIAT, ROY LICHTENSTEIN, KARA WALKER, ANDY WARHOL, AND CHRISTOPHER WOOL

An outcome of sustained and ongoing engagement with artists and artwork, the Broad collection is distinctive in its exceptional dedication to the full arc of artists' careers. The Broad has highlighted this depth through expansive presentations in these third floor galleries, featuring Jean-Michel Basquiat, Roy Lichtenstein, Kara Walker, Andy Warhol, and Christopher Wool, along with works by many others.

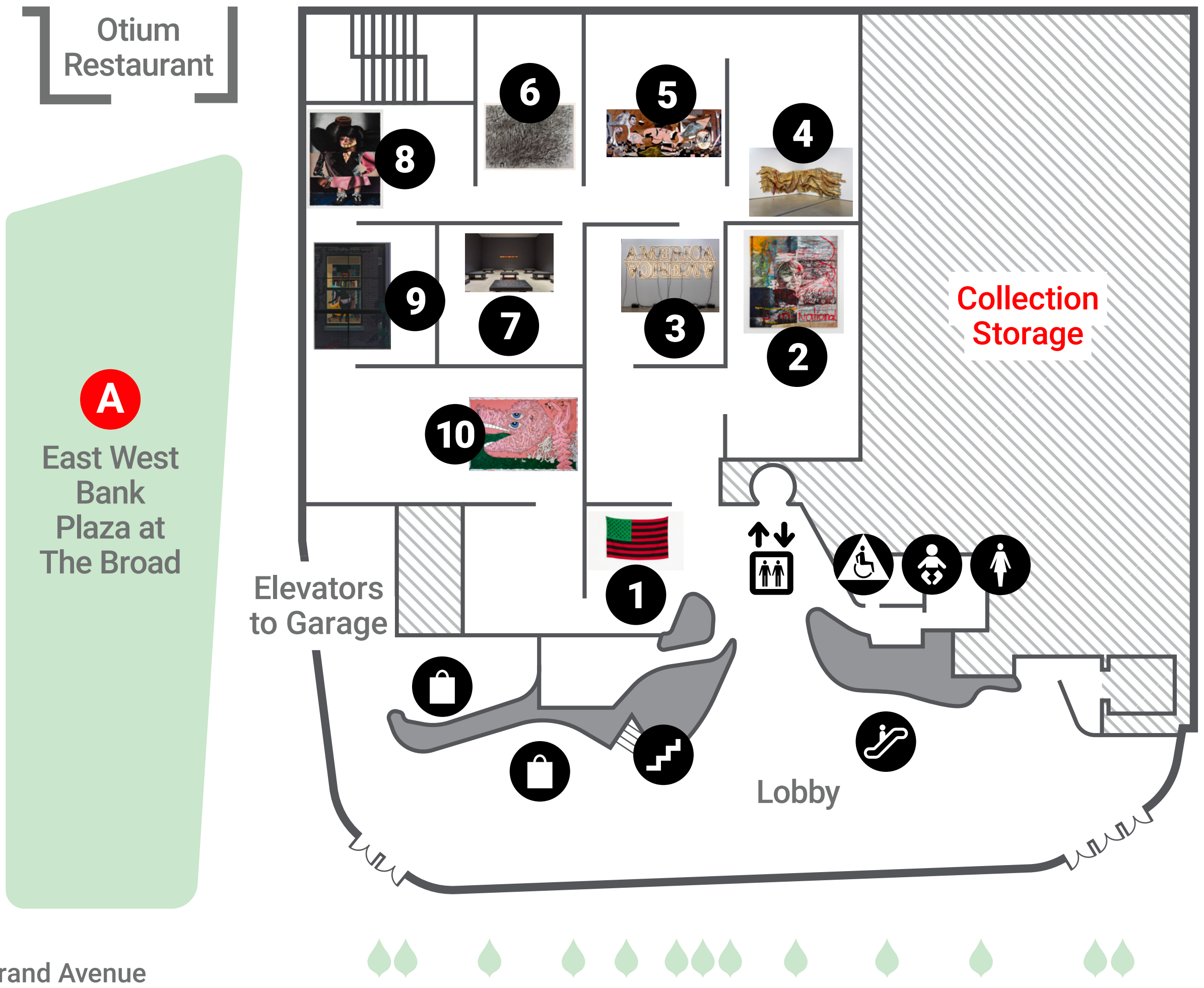
View artist guides in the mobile museum guide.



Image credits: Installation view of the Jean-Michel Basquiat gallery at The Broad. © The Estate of Jean-Michel Basquiat. Licensed by Artestar, New York; Installation view of the Roy Lichtenstein gallery at The Broad. © Estate of Roy Lichtenstein; Andy Warhol, *Liz [Early Colored Liz]*, 1963. The Eli and Edythe L. Broad Collection. © The Andy Warhol Foundation for the Visual Arts/Artists Rights Society (ARS), New York; Photos by Joshua White / JWPictures.com

LEVEL 1

Lobby
Invisible Sun
The Shop at The Broad
Restrooms
Plaza
Otium Restaurant



Free Exhibition: *Invisible Sun* | Through October 3, 2021

Artwork Highlights

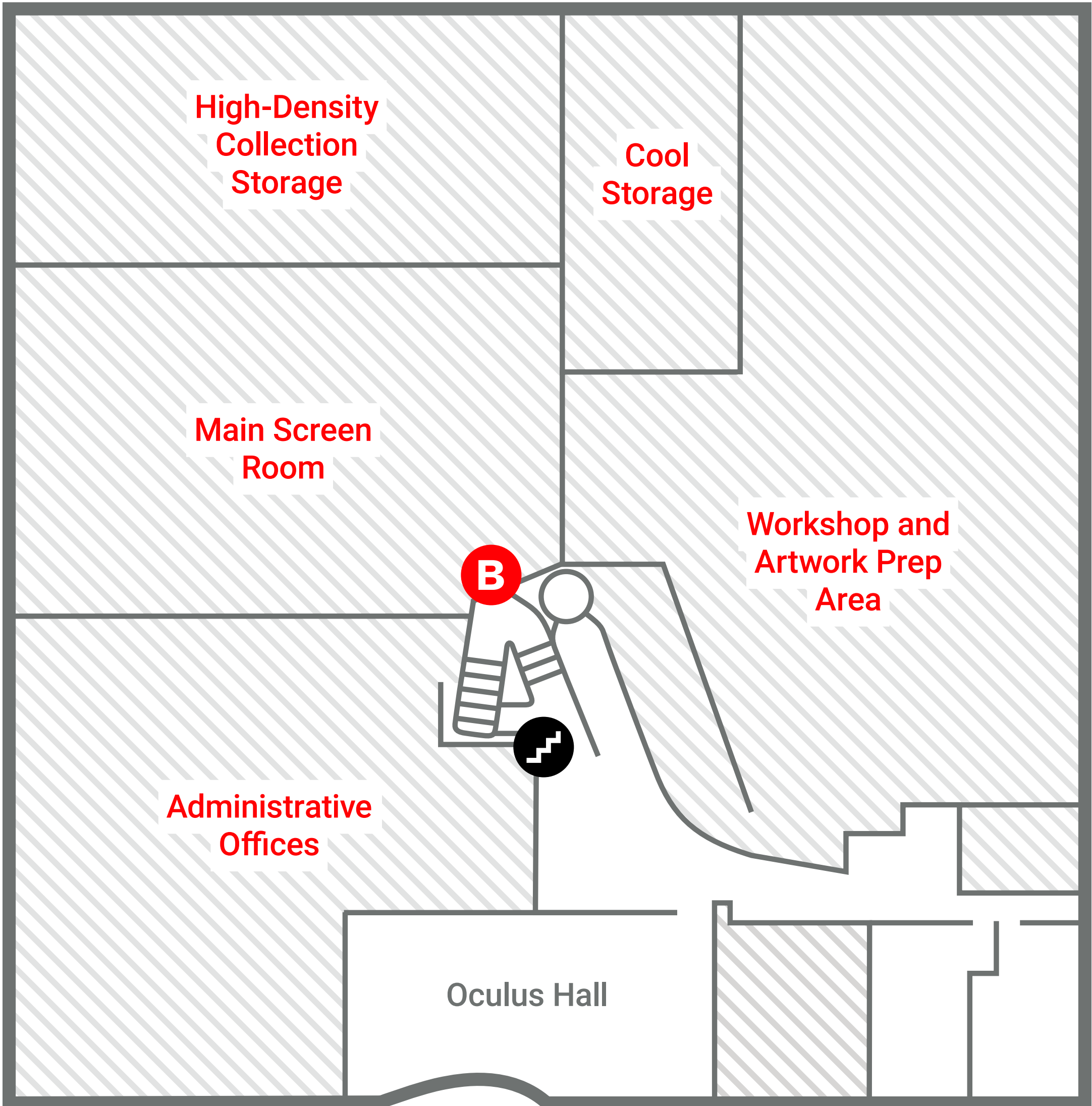
- 1 David Hammons, *African-American Flag*, 1990
- 2 Oscar Murillo, *tamawuj*, 2017–18
- 3 Glenn Ligon, *Double America 2*, 2014
- 4 El Anatsui, *Intermittent Signals*, 2009
- 5 Ray Smith, *Guernimex*, 1990
- 6 Julie Mehretu, *Invisible Sun (algorithm 8, fable form)*, 2015
- 7 Jenny Holzer, *Under a Rock*, 1986
- 8 Nathaniel Mary Quinn, *C'mo' And Walk With Me*, 2019
- 9 Kerry James Marshall, *Untitled*, 2018
- 10 Keith Haring, *Untitled*, 1984

Points of Interest

- A East West Bank Plaza at The Broad
- Single or Family-Use Restroom
- Women's Restroom
- Escalator
- Baby Change
- The Shop at The Broad

LEVEL
2

Collection Storage Windows
Currently Staff Access Only:
Oculus Hall
Administrative Offices



Points of Interest

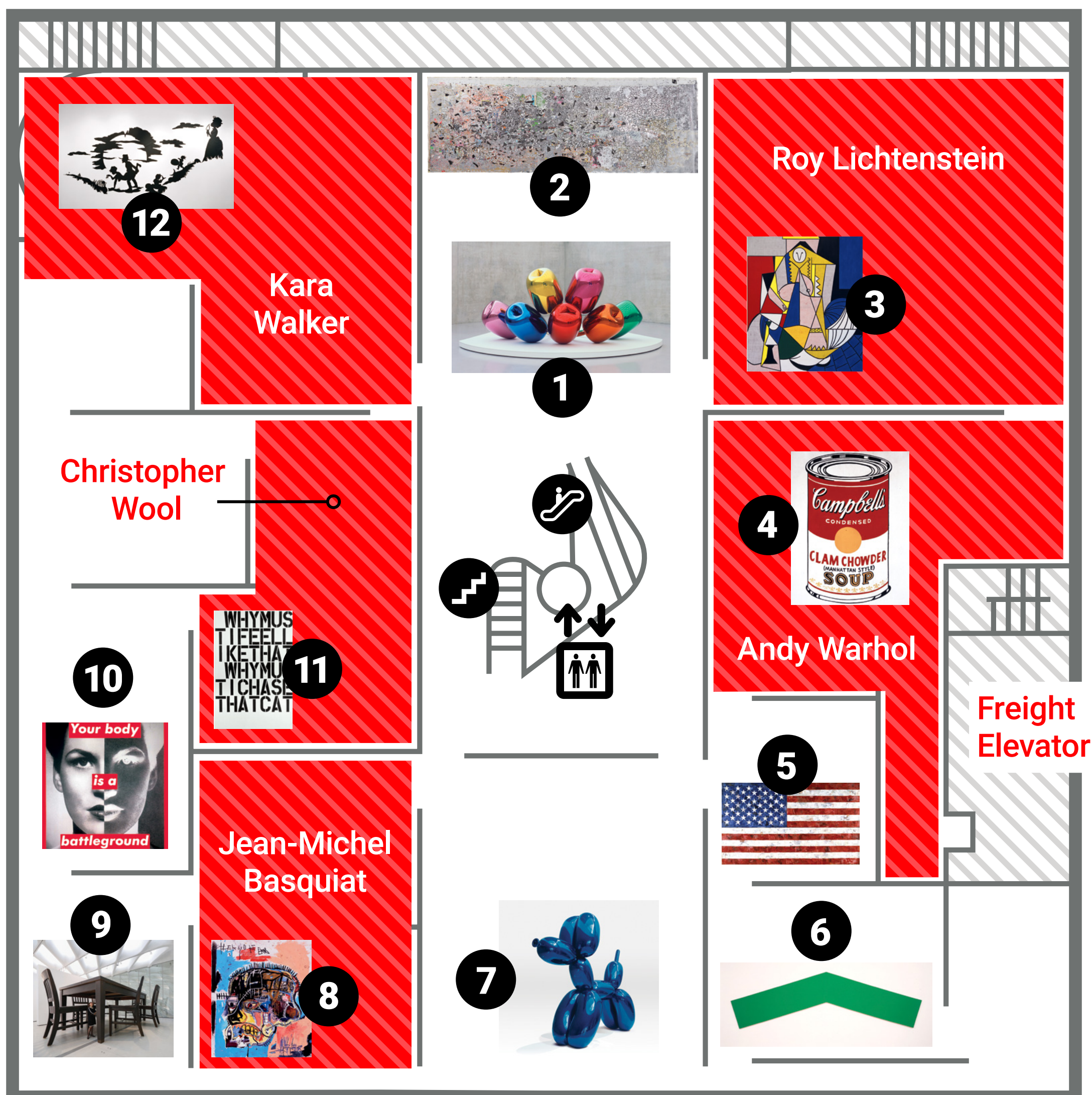
B Windows into collection storage

 Stairs

LEVEL 3

Galleries

Artworks on view are subject to change.
Please note that some galleries may be closed
on short notice for refurbishment.



Level 3 Artwork Highlights

Expansive presentations featuring Jean-Michel Basquiat, Roy Lichtenstein, Kara Walker, Andy Warhol, and Christopher Wool

- 1 Jeff Koons, *Tulips*, 1995–2004
- 2 Mark Bradford, *Helter Skelter I*, 2007
- 3 Roy Lichtenstein, *Femme d'Alger*, 1963
- 4 Andy Warhol, *Campbell's Soup Can (Clam Chowder – Manhattan Style)* [Ferus Type], 1962
- 5 Jasper Johns, *Flag*, 1967
- 6 Ellsworth Kelly, *Green Angle*, 1970
- 7 Jeff Koons, *Balloon Dog (Blue)*, 1994–2000
- 8 Jean-Michel Basquiat, *Untitled*, 1981
- 9 Robert Therrien, *Under the Table*, 1994
- 10 Barbara Kruger, *Untitled (Your body is a battleground)*, 1989
- 11 Christopher Wool, *Why?*, 1990
- 12 Kara Walker, *African't*, 1996

THE BUILDING

The Broad is designed by world-renowned architecture firm Diller Scofidio + Renfro (DS+R) in collaboration with Gensler.

Dubbed “the veil and the vault,” the museum’s design merges the two key programs of the building: gallery space and the collection storage that supports the museum’s extensive lending activities.

The Broad’s “veil” was designed to be porous and absorptive.

To highlight the history of the Broad collection and its lending library, DS+R placed the artwork storage front and center. The central mass, called the “vault,” houses the collection and appears to hover in the middle of the building.

During your visit, you will tunnel through the vault—up the 105-foot escalator that takes you straight to the third floor galleries; up or down the cylindrical glass elevator; or down the central stairs that wind through the vault, providing glimpses into collection storage along the way.

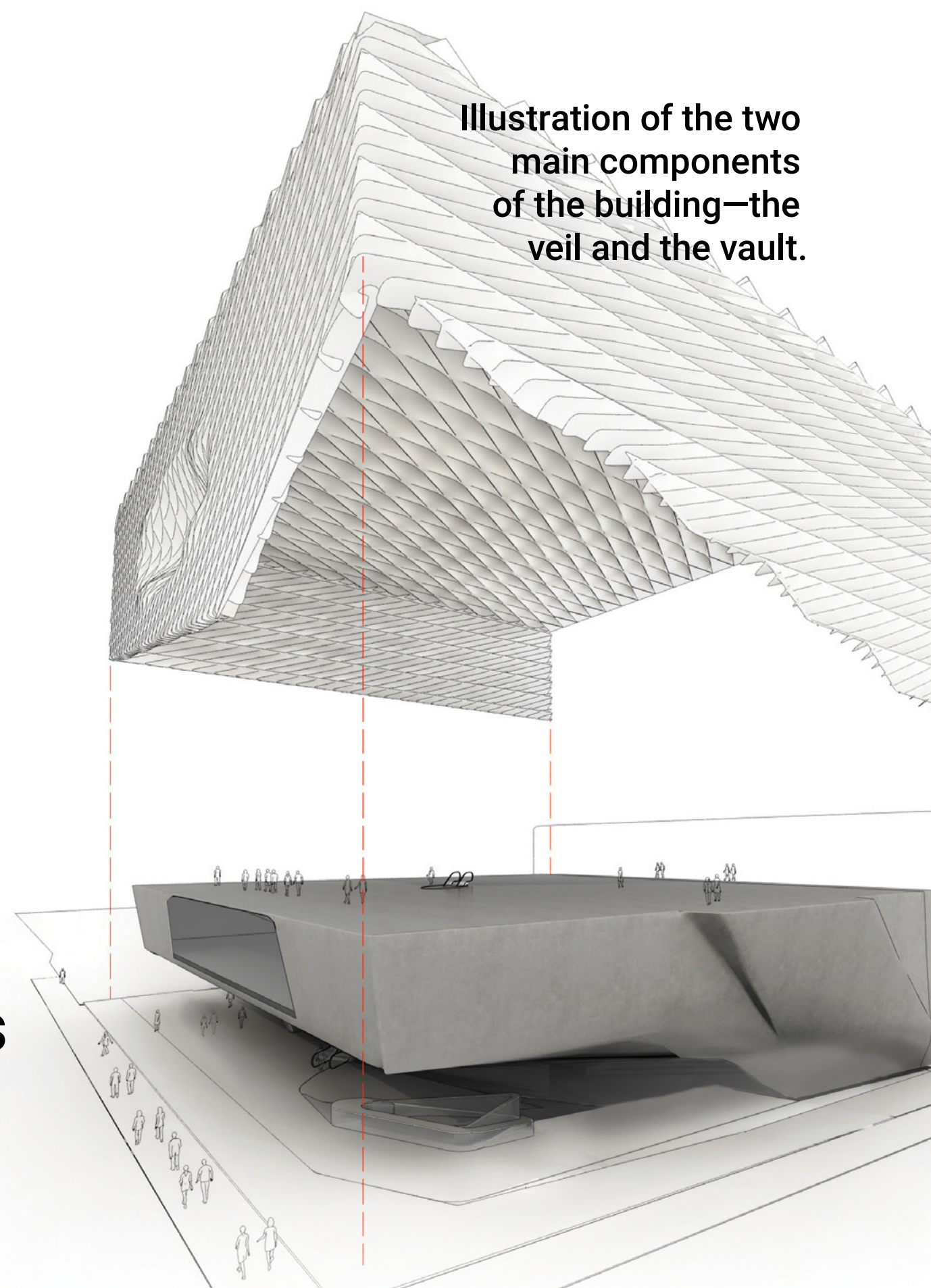


Illustration of the two main components of the building—the veil and the vault.

Quick Facts

- The “veil” is made of 2,500 fiberglass reinforced concrete panels and 650 tons of steel.
- The third floor gallery features 318 skylights that filter in diffused northern light.
- 36 million pounds of concrete make up the “vault.”
- The vault walls are made of a Venetian plaster.
- The East West Bank Plaza at The Broad was also designed by DS+R and features a grove of 100-year-old Barouni olive trees.
- The Broad includes 50,000 square feet of gallery space—35,000 square feet of column-free space on the third floor and 15,000 square feet on the first floor.

THE SHOP AT THE BROAD®



Inspired by the Broad collection and located in the lobby, The Shop at The Broad features limited edition prints, books, gifts, jewelry, The Broad publications, and more. The Shop provides a unique, world-class retail experience through products that celebrate the city of Los Angeles, the building's architecture, and the artists in the collection.

Shop online anytime at shop.thebroad.org and pick up curbside for free Monday–Friday, 9:30 a.m.–5:30 p.m.

Proceeds from The Shop at The Broad benefit The Broad's operations and programming.



Image credits: Timothy Norris

OTIUM RESTAURANT

Located on the East West Bank Plaza at The Broad next to the museum, Otium is a contemporary American restaurant helmed by chef Timothy Hollingsworth. Featuring an eclectic menu that blends both refined and rustic techniques, Otium merges indoor and outdoor spaces by utilizing wood-fire rotisseries, a mezzanine garden, and an open kitchen. Get the latest updates on services and hours at otiumla.com.



EXPLORE GRAND AVENUE

Cultural Organizations

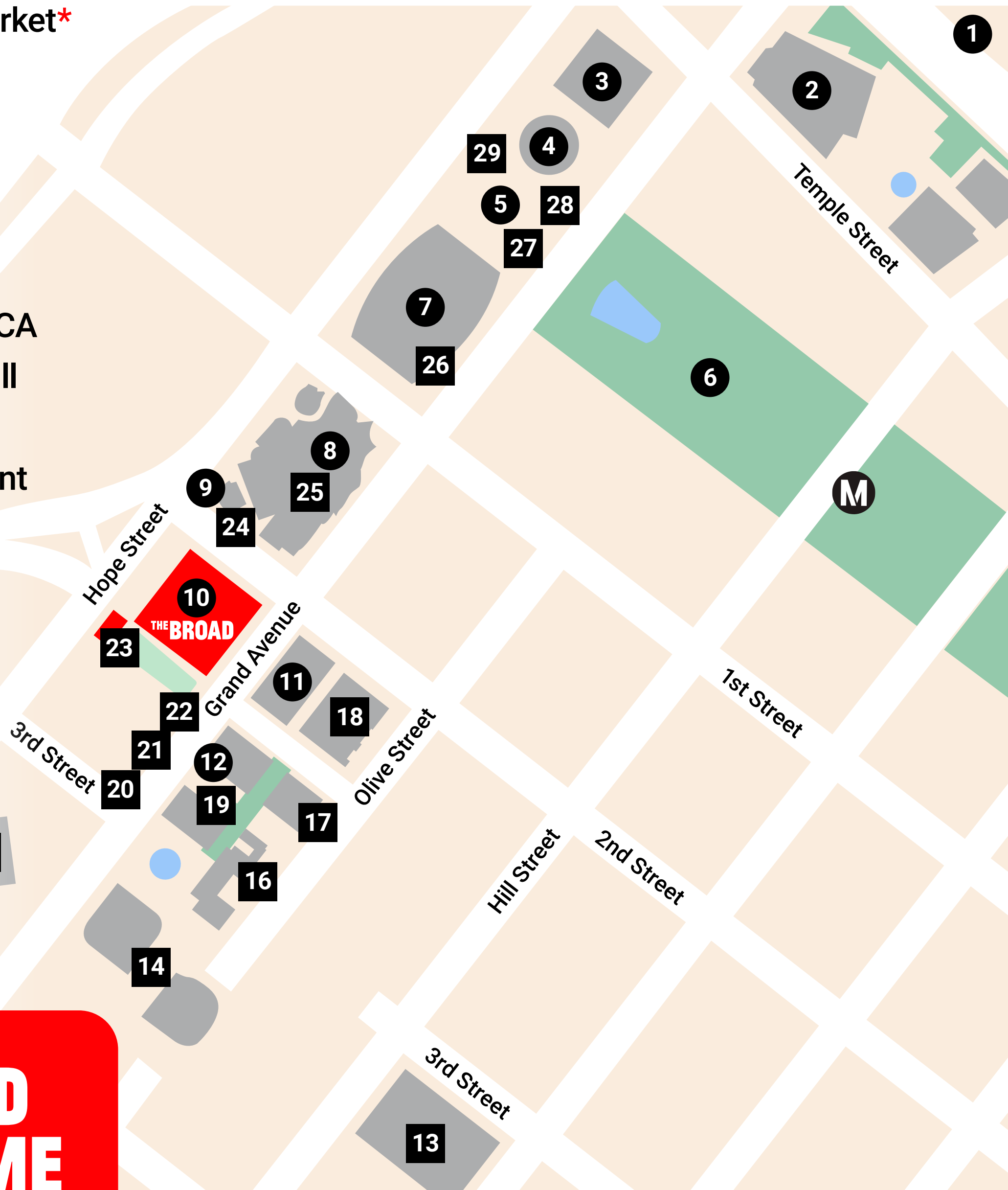
- 1 Grand Arts High School
- 2 Cathedral of Our Lady of the Angels
- 3 Ahmanson Theatre
- 4 Mark Taper Forum
- 5 The Music Center
- 6 Grand Park
- 7 Dorothy Chandler Pavilion
- 8 Walt Disney Concert Hall
- 9 REDCAT
- 10 The Broad
- 11 Colburn School
- 12 MOCA

Grand Avenue is one of the foremost destinations for art and culture in the world. The Broad joins premier architecture and arts organizations on Grand Avenue, including Center Theatre Group, the Colburn School, Grand Park, Grand Performances, LA Master Chorale, LA Opera, LA Phil, Los Angeles Central Library, MOCA, REDCAT, The Music Center, and Walt Disney Concert Hall. Take time to explore Grand Avenue and downtown LA during your visit to The Broad.

Attractions and restaurants may be temporarily closed. Please check each location for updates on services and hours.

Food **multiple eateries*

- 13 Grand Central Market*
- 14 California Plaza*
- 15 Halo*
- 16 Noé
- 17 Grand Café
- 18 Colburn Café
- 19 Lemonade at MOCA
- 20 Ocho Mexican Grill
- 21 Subway
- 22 Vespaio Restaurant
- 23 Otium Restaurant
- 24 REDCAT Café
- 25 Walt Disney Concert Hall Café
- 26 Upstage Burger
- 27 Go Get Em Tiger
- 28 The Mullin Wine Bar
- 29 Abernethy's



THE BROAD FROM HOME

Find inspiration and stay connected when you're not at The Broad through online programs featuring performances, curator talks, art activities, and more. Experience #TheBroadFromHome at thebroad.org/fromhome.