

# THE BROAD

**NEWS**

**For Immediate Release**

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**Media Contact**

Alex Capriotti, 213-232-6236 | [acapriotti@thebroad.org](mailto:acapriotti@thebroad.org)

**CONVERSATION WITH ACCLAIMED ARTIST TAKASHI MURAKAMI  
AND BESTSELLING AUTHOR PICO IYER TO BE  
STREAMED LIVE ONLINE WITH BLOUINARTINFO**



*Murakami photo by Chika Okazumi; artwork © Takashi Murakami/Kaikai Kiki Co., Ltd. All Rights Reserved.*

**WHAT:** The Broad presents a conversation between artist **Takashi Murakami** and bestselling author **Pico Iyer** in the latest program in *The Un-Private Collection* talk series. The talk will be streamed live online in partnership with BLOUINARTINFO to make the conversation accessible to a wider audience. Audience members are encouraged to engage with the program in real-time via Twitter using **#BroadMurakami**. Questions from Twitter will be taken at the end of the program.

**WHEN:** Thursday, May 29, 2014  
8 p.m. PT

**WHERE:** Orpheum Theatre  
842 South Broadway  
Los Angeles 90014

**WHO:** Internationally acclaimed Japanese contemporary artist **Takashi Murakami**, who is represented by 11 works in the Broad collections, is  
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known for his bold, graphic works that merge fine art, design and animation and continue to blur the lines between high art and pop culture. **Pico Iyer's** writings intersect with Murakami's work in their focus on the common disconnect between local tradition and imported global pop culture. The pair will discuss the complex social and historical narratives woven into Murakami's work and how they reflect upon contemporary Japanese culture.

**WATCH:** View a live video stream of the talk starting at 8 p.m. PT on Thursday, May 29, at [www.blouinartinfo.com/broadlivestreamseries](http://www.blouinartinfo.com/broadlivestreamseries).

All previous talks in *The Un-Private Collection* series are available for viewing at [www.thebroad.org/pastprograms](http://www.thebroad.org/pastprograms).

**INTERACT:** Use **#BroadMurakami** while watching the livestream to engage in the online conversation and submit questions for the speakers.

### **About The Broad**

The Broad is a contemporary art museum being built by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum, which is designed by Diller Scofidio + Renfro, will open to the public in 2015. The museum will be home to the more than 2,000 works of art in The Broad Art Foundation and the Broads' personal collections, which are among the most prominent holdings of postwar and contemporary art worldwide. With its innovative "veil-and-vault" concept, the 120,000-square-foot, \$140-million building will feature two floors of gallery space to showcase The Broad's comprehensive collections and will be the headquarters of The Broad Art Foundation's worldwide lending library.

### **About The Broad "Un-Private Collection" Talk Series**

*The Un-Private Collection* is an ongoing series of public programs The Broad started in September 2013 to introduce audiences to the museum's 2,000-work contemporary art collection by showcasing stories behind the collection, the collectors and the artists in the months leading up to the 2015 opening of The Broad museum on Grand Avenue in downtown Los Angeles. Upcoming programs include conversations featuring **Eric Fischl** and actor **Steve Martin**, **John Currin** and Getty Trust President and CEO **James Cuno**, and **Kara Walker** and distinguished film director **Ava DuVernay**. Talks will be held at venues throughout Los Angeles, making the programming available to audiences across the city. Livestreams of each conversation will be available online.



The livestream of *The Un-Private Collection: Takashi Murakami and Pico Iyer* is presented in partnership with BLOUIN ARTINFO.

For more information on The Broad, *The Un-Private Collection* series and to sign up for updates, please visit [www.thebroad.org](http://www.thebroad.org).

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