

THE BROAD

NEWS

For Immediate Release

Friday, May 30, 2014

Media Contacts

Alex Capriotti, 213-232-6236 | acapriotti@thebroad.org

**THE BROAD MUSEUM'S ARTIST TALK
THE UN-PRIVATE COLLECTION: TAKASHI MURAKAMI AND PICO IYER
DRAWS 1,200—INCLUDING LA ARTISTS—TO ORPHEUM THEATRE;**

IMAGES OF EVENT, VIDEO OF CONVERSATION AVAILABLE ONLINE

*****ATTENTION PHOTO DESKS & SOCIETY EDITORS*****



Artist Takashi Murakami, founder of The Broad museum Eli Broad, and writer Pico Iyer; photo by Ryan Miller/The Broad

WHAT: On Thursday, May 29, 2014, The Broad presented artist Takashi Murakami and writer Pico Iyer in conversation at the Orpheum Theatre in downtown Los Angeles, before an audience of 1,200 who attended the museum's sixth talk in its *Un-Private Collection* talk series. A VIP reception at the Orpheum Theatre preceded the talk.

WHO: Guests included The Broad founder **Eli Broad** and founding director **Joanne Heyler**; featured artist **Takashi Murakami** and featured writer **Pico Iyer**; Los Angeles artists **Mark Ryden**, **Paul McCarthy**, and

--more--

Thomas Houseago; Giant Robot's **Eric Nakamura**; and art world and L.A. notables including **Maurice Marciano**, **Philippe Vergne**, **Tim Potts**, **Richard Koshalek**, **Tim Blum**, **Paul Schimmel**, **Deborah McLeod**, **Candy Coleman**, **Bruce and Lilly Karatz**, **Pat and Michael York**.

IMAGES: To download an image, mouse over the large image view on the right and click on the green arrow and folder icon that pops up.

http://www.captureimaging.com/Clients/The-Broad/Murakami-and-Iyer-Images/41162285_zZbWMF

Download all images.

http://www.captureimagingonline.com/thebroad/Murakami_Images.zip

All image usage must include © Ryan Miller/The Broad

VIDEO: View *The Un-Private Collection: Takashi Murakami and Pico Iyer* full video at <http://www.blouinartinfo.com/broadlivestreamseries>.

All previous talks in *The Un-Private Collection* series are available for viewing at www.thebroad.org/pastprograms.

DATE: Thursday, May 29, 2014

LOCATION: Orpheum Theatre
842 Broadway, Los Angeles 90014

About The Broad

The Broad is a new contemporary art museum built by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum, which is designed by Diller Scofidio + Renfro, will open with free general admission to the public in 2015. The museum will be home to the more than 2,000 works of art in The Broad Art Foundation and the Broads' personal collections, which are among the most prominent holdings of postwar and contemporary art worldwide. With its innovative "veil-and-vault" concept, the 120,000-square-foot, \$140-million building will feature two floors of gallery space to showcase The Broad's comprehensive collections and will be the headquarters of The Broad Art Foundation's worldwide lending library.

About The Broad's "Un-Private Collection" Talk Series

The Un-Private Collection is an ongoing series of public programs The Broad started in September 2013 to introduce audiences to the museum's 2,000-work contemporary art collection by showcasing stories behind the collection, the collectors and the artists in the months leading up to the 2015 opening of The Broad museum on Grand Avenue in downtown Los Angeles. Upcoming talks in the series will continue with artist **Eric Fischl** and actor **Steve Martin**, **John Currin** on classical painting with Getty Trust President and CEO **James Cuno**, and **Kara Walker** and distinguished film director **Ava DuVernay**. Talks will be held at venues throughout Los Angeles, making the programming available to audiences across the city. [Learn more](#)

For more information on The Broad and *The Un-Private Collection* series and to sign up for updates, please visit www.thebroad.org.

#####